



AVAILABLE FALL 2022

## HOTEL AND HOSPITALITY MANAGEMENT PATHWAY

Course I:  
**Introduction to Hotel  
Hospitality Management**

Course II:  
**Hotel and Hospitality  
Management Essentials**

Course III:  
**Hotel Operations**



Hospitality, Recreation, and Tourism educates students on the basics of marketing and business in relation to the hospitality, recreation, and tourism industry in the U.S. and abroad.

Students will determine how the lodging industry uses marketing to achieve goals. The vital roles of group, convention and meeting planning, human relations, communications, and ethics will be discussed along with the recreation industry segment.

Students will study destination geography, world economies, and historical timelines related to major segments of the hospitality industry.



**ATHENS  
COMMUNITY  
CAREER ACADEMY**

2022-2023 SCHOOL YEAR

# HOSPITALITY & TOURISM PATHWAY

**Enroll today!**

**Athens Community Career Academy**  
440 Dearing Ext, Athens, GA 30606  
Laura Hyre  
Hyerl@clarke.k12.ga.us



**ATHENS  
COMMUNITY  
CAREER ACADEMY**

# The Hospitality & Tourism pathway

will allow you to gain an understanding of how the industry started, how trends can become new standards, and how customer service ultimately affects profitability.

Select one of two exhilarating track options:



## Hotel & Hospitality Management

Develop a leadership perspective about social, environmental, economic and consumer factors impacting the HRT industry.

Gain an understanding of the systems that hotels use, in order to operate on a daily basis.

## Entertainment, Sports, and Events Management

Focus on the business principles of the sports, entertainment, and event management industries. Gain insight into the endless career opportunities connected to the entertainment industry.

Expand your knowledge of event planning requirements needed to be successful in the industry.



## About the on-site lab space

The Classic Center is northeast Georgia's premier award-winning convention center and performing arts theatre, located in the heart of downtown Athens, Georgia

Provides unique meeting space, outstanding special events services, and a wide range of entertainment options

Home to the new Classic Center Arena coming 2023 with an estimated 5,500 permanent seats with 7,000 concert capacity

