

Dear Parent/Guardian,

The Clarke County School District promotes and celebrates our schools and students in many ways, including advertising school events (athletic competitions, drama productions, art shows) and student success stories (results of academic competitions, school/classroom news).

The district uses many different methods to share information, including district/school websites and social media platforms, external media outlets, print advertisements/brochures, and trade publications.

This document is a media consent release that grants CCSD permission to use your student's image (name, photograph, portrait, likeness, voice, creative work) for promotional purposes.

Please review this document, sign it, and return it to your child's teacher.

If you have any questions, please contact:

Beth Moore, Communications Manager • beth.moore@clarke.k12.ga.us • 706-546-7721, ext. 20703

I hereby grant the Clarke County School District the following rights:

1. The right for my child to be interviewed, photographed, taped via audio/video (by Clarke County School District or the news media) for public relations or educational purposes in connection with instructional or extracurricular activities. I understand that if my child is interviewed or photographed by a member of the news media that a Clarke County School District staff member will be present.
2. The right to use my student's name, photograph, portrait, likeness, and voice (hereinafter collectively known as "image") in connection with PR purposes. This image may appear on television, including Charter Communications Channel 16 (school district channel), radio, print media (including brochures, flyers, newspapers, magazines, district/school website, partner websites, district/school social media sites, and any other electronic medium (collectively known as "all media").
3. The right to use my child's creative work(s) on all media.

I understand and agree that my child nor I will receive compensation in connection with the use of my child's image and/or creative works(s). I release the Clarke County School District from any claims, demands, rights, and causes of action due to the use of my child's image or creative work(s).

I understand that this form is binding throughout the duration of my child's enrollment in the Clarke County School District and may be revoked at any time in writing.

I certify that I am at least 18 years of age and have read and understood the above information.

Student Name:		School/Grade:	
Parent/Guardian Name:		Teacher Name:	
Parent/Guardian Signature:		Date:	